



# IRON LINKS

## CAMPAIGN PROSPECTUS





CAMPAIGN #1

**4-10TH DEC 2023**

# WORKPLACE DIVERSITY & INCLUSION



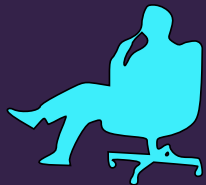
Align IRON LINKS community around key themes to increase messaging effectiveness and relevance to the professional business arena and LinkedIn platform.



Connect audience to the reality (and absurdity) of living & working with Hamas and their supporters in the business arena.



Leverage familiar and popular campaign slogans relating to workforce culture such as 'Diversity', 'equality' and 'Greenwashing', to articulate hypocrisy.



Encourage (nudge) audience to choose a binary side through the lense of employers, employees and colleagues.



Relate breaking stories and topical advocacy narratives (e.g. hostage release) to umbrella IRON LINKS campaign themes.



# WORKPLACE DIVERSITY & INCLUSION

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Hamas Job Vacancies

Hamas Workplace Diversity Training

Hamas Employee of the Month





## EXAMPLE SLOGANS



FIRE HAMAS NOW

.....

Say NO to Hamas in the workplace

.....

DEMAND TERROR FREE WORKPLACES

.....

Diversity doesn't look like HAMAS

.....

Race and religion do not separate people; HAMAS does

.....

Yes to Workplace Ethics and equity; NO TO HAMAS

.....

Welcome Diversity in all its forms, BESIDES HAMAS TERROR



TONES



## SATIRICAL

“Monday morning at the coffee machine and all the capsules had been taken. Rumour has it they are stored in a tunnel under the office. Damed Hamas employees. #firehamas”



## SERIOUS

“...would you hire someone like that?”

#HASHTAGS



## # Iron Links + Israel

#nomatterwhat #israel #startupnation  
#Israeltech #BringThemBack  
#HumanRights #BringThemBackHome  
#NeverAgainIsNow #NeverAgain

## # Jobs/ Career

#HR #Jobs #Career #Culture  
#Jobinterviews #jobseekers #hiring  
#jobsearch #careers #nowhiring  
#Jobopening #Recruitment #Recruiting  
#Openings #Jobvacancy #Jobalert  
#Interviewing



#HASHTAGS



## # Business

#innovation #startups #Entrepreneurship  
#work #success #Networking  
#mentorship #Partnerships

## #Social Buzz

#Culture #mentalhealth #sustainability  
#wellness #Professionalwomen  
#Feminism #equality  
#genderequality #genderpaygap  
#communities #leadership #goals  
#diversity #socialnetworking  
#femaleentrepreneur #inclusion





## Over 250 US senior financial managers pledge: 'We will not hire pro-Palestinian protesters'

Managers at JP Morgan and Bank of America, as well as billionaire hedge fund manager Bill Ackman, signed a statement pledging not to hire students who participate in demonstrations against Israel: 'We support Israel's right to defend itself against Hamas. Supporters of hate will have no place in our organization'



Daniel Edelson, New York | published: Yesterday | 02:18

1 Comments



Related Topics





Posting Wed, Nov 29 at 4:00 PM



Highlighting the distinction: contrasting the employee of the month selection process in a successful high-tech company with that of the Hamas-ISIS terror organization

#firehamas #hamasemployee  
#equalitynothamas #diversitynothamas #nomatterwhat

# Employee of the Month



**High-Tech Company**



**Hamas-ISIS Terror Organization**

Innovation, collaboration, project success	Recognition Basis	Body count – Extra points for Women, Children and Elderly
Milestones, peer evaluations	Performance Metrics	Social media videos
Digital platforms or apps	Technology Use	Weapons of all kinds, smartphone
Monthly or more frequent	Recognition Frequency	Real-Time
Tech gadgets, professional development	Tangible Rewards	72 virgins when they arrive to heaven
Emphasizes innovation and individual achievement	Cultural Impact	Emphasizes on non-humane behavior
Boosts morale through celebrating individual success	Morale Impact	Boosts fear, anger, hate and a general feeling of despair

Back



Would you feel comfortable knowing that your colleague supports terrorism?

If you knew your colleague supported Hamas, would you feel comfortable with that?

Would you feel comfortable knowing that your colleague advocates the elimination of Jews and the state of Israel?

Would you be ok with a colleague who sits with you every day drinking coffee at the office believing that murdering 1,400 people and kidnapping over 200 hostages just because they are Jews is legit?

Are these inhuman opinions about Jews an example of diversity at work?

Is this the kind of diversity you're looking for? "A diversity" that promotes hatred, antisemitism, and calls for the elimination of Jews and Israel?

" Diversity" that disregards even national symbols like the ones in the US and chants for the eradication of the west? Would you hire someone like that? Would you like to work with them?

I'm guessing NOT!

Now is the time for employers to take action against these employees that have no respect for diversity (even though they like to chant for "Human Right" as long as it doesn't involve Jews of curse...) and don't hire them!



# Hamas Diversity Inclusion and Equity (DIE) Officer



Ruth Rubin

Founder and CEO ProActive "Ethical Success" | Angel Investor | Start-up Mentor | Public Speaker | Advisor | Consultant

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We are hiring!

A new opportunity has arisen. You will be required to diversify Gazans away from safe zones and ensure they remain in air strike zones. You will be inclusive of additional zeros to numbers of those killed. You will diversify aid away from citizens and ensure it gets to our leadership. In your role as contributor to hostage plans you will ensure inclusivity of babies, toddlers holocaust survivors and the elderly. You will ensure the fair inclusivity of rocket launchers and weaponry equally distributed in ALL hospitals. You will ensure the inclusivity of fair punishment of all LGBTQ community includes the death to all members.

In your role as DIE officer, you will ensure that DIE is within all institutions of the strip and that to bring about DIE ethos is central within our culture and children of the strip will grow up with the highest aspiration to be more willing to DIE.

You will facilitate and deliver training about DIE to our various institutions. We welcome new ideas These are some of the existing themes

- MeTooUnlessYoureAJew: Equal obligations for all women. Except Jews. And western women. And infidels.
- Unconscious Bias training: Drills and repetitions of our slogans. New slogan workshops.
- Decolonise the Tunnels: Baby Jews allegedly held hostage in our tunnels attempting to colonise. How to resist
- Corporate Social responsibility (CSR) of terror: Measuring our carbon footprint of rockets launched, tunnel construction and how to offset that. (Greta Thunberg will deliver this workshop remotely from her yacht)

Published by



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